



## TESTIMONY OF DR. CLIFFORD B. JANEY SUPERINTENDENT AND CHIEF STATE SCHOOL OFFICER DISTRICT OF COLUMBIA PUBLIC SCHOOLS

## **BEFORE**

## A HEARING OF THE UNITED STATES HOUSE OF REPRESENTATIVES COMMITTEE

ON

**GOVERNMENT REFORM AND OVERSIGHT** 

FRIDAY, MAY 20, 2005

THANK YOU VERY MUCH, CHAIRMAN DAVIS AND MEMBERS OF THE COMMITTEE ON GOVERNMENT REFORM. I AM CLIFFORD B.

JANEY, SUPERINTENDENT FOR THE DISTRICT OF COLUMBIA PUBLIC SCHOOLS.

I WELCOME THE OPPORTUNITY TO APPEAR BEFORE THIS
COMMITTEE TO TALK ABOUT WHAT WE ARE DOING TO TURN
AROUND THE DISTRICT'S PUBLIC SCHOOLS AND THE PARTNERS
THAT ARE WORKING WITH US IN THE INTEREST OF EDUCATION
REFORM AND STRENGTHENING THE ROLE OF SCHOOLS AS
ANCHORS IN OUR COMMUNITIES.

WE KNOW WHAT CHILDREN NEED TO SUCCEED IN SCHOOL.
THEY NEED GOOD NUTRITION AND PHYSICAL EDUCATION,
CONSISTENT GUIDANCE AND ACCESS TO ENRICHING
EDUCATIONAL AND CULTURAL EXPERIENCES THAT WILL HELP
THEM SEE AND UNDERSTAND THE GLOBAL CONTEXT OF K-12
EDUCATION.

CHILDREN NEED TO BE TAUGHT SUCCESSFULLY AT EVERY
LEVEL IN SCHOOL BEFORE MOVING TO THE NEXT GRADE LEVEL.
THE FORMULA IS BASICALLY THE SAME FOR ALL CHILDREN,
REGARDLESS OF RACE, CLASS AND ETHNICITY. VARIATION IN
PERFORMANCE OCCURS MOST FREQUENTLY AS A RESULT OF
DIFFERENCES IN PREPARATION OF THE STUDENT BEFORE
ENTERING SCHOOL, OR DIFFERENCES IN PREPARATION OF
TEACHERS OR ADMINISTRATIVE STAFF WHILE THE STUDENT IS IN
SCHOOL.

NUMEROUS STUDIES HAVE CONFIRMED THE RELATIONSHIP
BETWEEN SUCCESSFUL SCHOOLS AND VITAL COMMUNITIES. IN
HER 2003 REPORT FOR THE BROOKINGS INSTITUTIONS' GREATER
WASHINGTON RESEARCH PROGRAM, ALICE RIVLIN OBSERVED
THAT IMPROVING SCHOOLS WAS A KEY CONDITION FOR
ATTRACTING MIDDLE CLASS FAMILIES TO MAKE THEIR HOMES IN
THE DISTRICT OF COLUMBIA – WHICH IS, IN TURN, AN ESSENTIAL



ELEMENT IN OUR CITY'S GOAL OF INCREASING OUR POPULATION BY 100,000 RESIDENTS BY 2013.

EXCELLENT SCHOOLS BRING OTHER BENEFITS TO OUR CITY AS WELL:

- THEY ATTRACT AND KEEP EXCELLENT TEACHERS AND PRINCIPALS, WHO MAKE THEIR HOMES IN THE DISTRICT.
- THEY TRAIN OUR YOUNG PEOPLE TO MOVE
   SUCCESSFULLY INTO COLLEGE OR THE WORKPLACE –
   AND A WELL-TRAINED WORKFORCE, IN TURN, ATTRACTS
   BUSINESSES TO LOCATE IN THE CITY.
- THEY SERVE AS ANCHORS IN NEIGHBORHOODS AND RAISE LOCAL PROPERTY VALUES.

BUILDING ON THE FOUNDATION OF AND THE MOMENTUM
CREATED BY THE DC EDUCATION COMPACT, I RECENTLY
INTRODUCED THE FIRST STEP TO MAKING THE SUBSTANTIVE AND
SUSTAINABLE CHANGES THAT THIS SYSTEM NEEDS -- A
STRATEGIC PLAN FOR CHANGE THAT I CALL THE DECLARATION OF
EDUCATION.



THERE ARE THREE MUTUALLY SUPPORTIVE GOALS THAT FRAME THIS DECLARATION OF EDUCATION. THE FIRST, AS IT SHOULD BE, FOCUSES ON ACADEMICS.

THE SECOND GOAL FOCUSES ON MANAGEMENT SYSTEMS.

THE THIRD GOAL IS COMMUNICATION – HOW WE
COMMUNICATE WITH AND ENGAGE OUR TEACHERS, PRINCIPALS,
STAFF, PARENTS, FAMILIES AND COMMUNITY MEMBERS AS
PARTNERS.

THE OVERARCHING PHILOSOPHY OF THIS PLAN PLACES A
HIGH VALUE ON CREATING A CULTURE OF COLLABORATION, THE
AIM OF WHICH IS TO CREATE A SCHOOL SYSTEM THAT
COLLABORATES WITH ALL SEGMENTS OF THE COMMUNITY IN
ASSUMING RESPECTIVE ROLES AND OWNING FAIR SHARES OF
RESPONSIBILITY AND ACCOUNTABILITY FOR STUDENT SUCCESS. I
AGREE WITH A RECENT WASHINGTON POST EDITORIAL THAT I,
ALONE, CANNOT "BRING YOUTH FROM HOME TO SCHOOL READY
TO LEARN, KEEP THEM ENGAGED IN CLASS ALL DAY AND GET
THEM READY FOR COLLEGE OR A CHALLENGING CAREER WHEN
THEY GRADUATE FROM HIGH SCHOOL." IN MY OWN WORDS,



EDUCATION CAN NO LONGER BE EVERYBODY'S BUSINESS AND JUST MY JOB.

BUILDING UPON OUR STRATEGIC PLAN THAT IS SUPPORTED
BY THE IMPORTANT WORK OF THE DC EDUCATION COMPACT
(DCEC), I BELIEVE WE CAN STABILIZE THE SCHOOL SYSTEM AND
SUSTAIN IT FOR YEARS TO COME BEYOND MY TENURE. THE WORK
OF THE DCEC IS CRITICAL TO BUILDING THE KIND OF BROADBASED SUPPORT NEEDED TO REVERSE PAST SINS AND REDEEM A
FUTURE NATIONAL SUCCESS STORY.

DCEC IS A SIGNIFICANT PARTNERSHIP CREATED SOLELY TO SUPPORT DCPS. THIS COMPACT, WHICH INCLUDES THE BOARD OF EDUCATION, MAYOR, COUNCIL MEMBERS, PARENTS, STUDENTS, TEACHERS, PRINCIPALS, UNION LEADERS, FOUNDATION COMMUNITY AND BUSINESS LEADERS, IS PROVING TO BE A TREMENDOUS RESERVOIR OF RESOURCES AND SUPPORT FOR DCPS AS WE WORK THROUGH COMPLEX PROBLEMS AND, SIMULTANEOUSLY, REACH IMPORTANT MILESTONES THAT WILL RESTORE UNIVERSAL PUBLIC CONFIDENCE. THE COMPACT IS AN UNPRECEDENTED COALITION UNDER THE MAJOR SPONSORSHIP OF THE FANNIE MAE FOUNDATION. TO DATE, MORE THAN 1,000



STAKEHOLDERS HAVE PARTICIPATED IN AN INTENSELY FOCUSED NON-PARTISAN PROCESS.

THE CORE BELIEFS THAT GUIDE THE DCEC WORK CAN BE SUMMARIZED UNDER THREE VALUE PROPOSITIONS THAT UNDERLINE THE DEVELOPMENT AND CONTINUATION OF STUDENT SUCCESS:

- A CULTURE OF ACHIEVEMENT THAT ACCEPTS THE BELIEF THAT ALL CHILDREN ARE CAPABLE OF ACHIEVING A VARIETY OF SUCCESS INDICATORS, NOTWITHSTANDING THEIR STARTING POINT;
- A CULTURE OF EXCELLENCE IN WHICH WE RELY UPON
  THE HIGHEST ACADEMIC STANDARDS AND THE BEST
  KNOWN BUSINESS PRACTICES; AND
- A CULTURE OF OPEN ENGAGEMENT THAT VALUES
   COORDINATION, COLLABORATION AND COOPERATION
   THROUGH COMMUNICATION.

WE INVITE ALL DC RESIDENTS WHO SHARE A COMMITMENT TO OUR MISSION TO PARTICIPATE IN THE COMPACT'S PLAN TO HELP RECLAIM PUBLIC CONFIDENCE.



BASED ON THE RECOGNITION OF HOW CRITICAL

COLLABORATION WILL BE TO DELIVERING HIGH ACADEMIC

OUTCOMES, WE DREW UPON THE EXPERTISE OF LOCAL

EDUCATIONAL LEADERS WHO MADE APPROPRIATE ADJUSTMENTS

TO THE MASSACHUSETTS LEARNING STANDARDS THAT WERE

UNANIMOUSLY ADOPTED BY THE BOARD OF EDUCATION IN MARCH

2005.

WE ARE ALSO WORKING TO IMPROVE PARTNERSHIPS WITH CITY AGENCIES TO OFFER "WRAPAROUND" HEALTH AND HUMAN SERVICES TO STUDENTS AND THEIR FAMILIES; WORKING WITH COMMUNITY-BASED ORGANIZATIONS TO PROVIDE OUT-OF-SCHOOL TIME PROGRAMMING, REDUCE TRUANCY AND INCREASE STUDENT ATTENDANCE; AND JOINING WITH BUSINESSES TO CREATE OPPORTUNITIES FOR STUDENTS WHO LEAVE HIGH SCHOOL PREPARED FOR GOOD CAREERS.

FOR EXAMPLE, WE, ALONG WITH THE YOUTH COURT AND
OTHERS ASSEMBLED HERE TODAY, ARE PART OF AN
INTERAGENCY TRUANCY WORK GROUP THAT WAS CONVENED
LAST APRIL TO FACILITATE COLLABORATION ACROSS DISTRICT
AGENCIES TO REDUCE TRUANCY. DURING YEAR ONE (SEPTEMBER



2004 - JUNE 2005), OUR EMPHASIS IS ON REDUCING TRUANCY IN ELEMENTARY SCHOOLS. THE FOCUS FOR YEAR TWO WILL BE TO ADDRESS TRUANCY ISSUES IN MIDDLE AND JUNIOR HIGH SCHOOLS. ALREADY THIS YEAR, WE HAVE SEEN A CONSISTENT DECLINE IN THE NUMBERS OF STUDENTS WITH 15 DAYS OR MORE UNEXCUSED ABSENCES, AS COMPARED TO LAST YEAR.

ON A RELATED NOTE, WE ARE STRENGTHENING OUR

PARTNERSHIP WITH THE METROPOLITAN POLICE DEPARTMENT IN

THE SHORT TERM TO HELP US MANAGE SECURITY OPERATIONS IN

AND AROUND OUR SCHOOLS.

OUR COLLABORATIVE EFFORTS ARE BASED UPON A TWO-TIERED APPROACH -- ACADEMIC AND OPERATIONAL REFORMS WITH ONE COMMON GOAL, TO STABILIZE OUR SCHOOL SYSTEM TO BETTER SERVE OUR CHILDREN AND THEIR FAMILIES.

FOR EXAMPLE, WE ARE PARTNERING WITH THE CITY TO IMPROVE OUR PROCUREMENT SYSTEM AND FULLY AUTOMATE OUR PERSONNEL SYSTEM AND TO ELIMINATE THE PAYROLL BACKLOGS THAT HAVE PLAGUED THE DISTRICT FOR YEARS.

SINCE JANUARY, WE HAVE PROCESSED MORE THAN 10,000 PERSONNEL ACTIONS TO CORRECT MANY OF THOSE ERRORS.



IN THE AREA OF OUR MANY FACILITIES' NEEDS, WE ARE EXPLORING INNOVATIVE PUBLIC-PRIVATE PARTNERSHIPS TO ADDRESS CRITICAL NEEDS, GUIDED BY THE BOARD OF EDUCATION VISION. ONE SUCH PARTNERSHIP IS WITH GEORGE WASHINGTON UNIVERSITY, A PARTNERSHIP THAT WILL HELP US REBUILD OUR ACADEMICALLY OUTSTANDING SCHOOL WITHOUT WALLS.

ANOTHER EXAMPLE OF THIS NEW SPIRIT OF COOPERATION IS REFLECTED IN OUR NEW CO-LOCATION PLAN. UNDER THIS PLAN, WE WILL ALLOW EDUCATIONALLY COMPATIBLE SERVICES AND PROGRAMS, SUCH AS LIBRARIES, HEALTH CLINICS, COMMUNITY BASED ORGANIZATIONS OR CHARTER SCHOOLS, TO SHARE IN THE USE OF OUR UNDERUTILIZED FACILITIES.

AND AN IMPORTANT PARTNERSHIP CURRENTLY IN THE
DEVELOPMENT STAGES THAT WILL HELP US MEET OUR FACILITIES
NEEDS IS THE CREATION OF A STRATEGIC FUNDING
OPPORTUNITIES OFFICE. THIS NEW OFFICE WILL SEEK TO FOSTER
INNOVATIVE PUBLIC-PRIVATE PARTNERSHIPS TO GENERATE NEW
FUNDING ALTERNATIVES FOR OUR CAPITAL IMPROVEMENT PLAN.

WE ALSO NEED A COMMITMENT OF WILL AND COLLABORATION. DCPS IS AGGRESSIVELY REVIEWING ITS



RELATIONSHIPS WITH EXTERNAL STAKEHOLDERS. WE ARE SETTING A STANDARD OF EXPECTATIONS WITH AN EYE TOWARD EXCELLENCE AND A PERFECT FIT FOR THE NEEDS OF THE CHILDREN.

BORROWING A PAGE FROM THE DC EDUCATION COMPACT,
BENEFICIAL PARTNERSHIPS WOULD INCLUDE:

- A PARTNERSHIP WITH GOVERNMENT AND ELECTED
   OFFICIALS THAT WOULD HELP US INSTITUTE A MULTI-YEAR BUDGET.
- PARTNERSHIPS WITH BUSINESS AND HIGHER
   EDUCATION INSTITUTIONS, AMONG OTHERS, TO
   MANAGE LOW-PERFORMING SCHOOLS OR ADOPT ONE
   OF OUR PRE-K THROUGH 12 EDUCATION CLUSTERS.
- PARTNERSHIPS WITH COMMUNITY COLLEGES TO ALIGN
   STANDARDS THAT WILL ALLOW STUDENTS TO EARN
   COLLEGE CREDIT AS THEY COMPLETE HIGH SCHOOL,
   WHICH CAN SERVE AS BRIDGE PROGRAMS TO VARIOUS
   CAREER PATHS IN CRITICAL AREAS SUCH AS HEALTH
   CARE OR ENGINEERING.



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  - A PARTNERSHIP WITH SOCIAL SERVICES FOR THE
     DEVELOPMENT OF A NEW DISCIPLINE AND SAFETY PLAN
     AND TO EXPAND WRAPAROUND SERVICES TO INCLUDE
     WARDS 4 AND 8.
  - A PARTNERSHIP WITH PARENTS, FAMILIES AND CITIZENS
    TO STRENGTHEN THE ALUMNI ASSOCIATIONS OF DCPS
    HIGH SCHOOLS THROUGH MEMBERSHIP EVENTS.

WE HAVE MANY OPPORTUNITIES FOR PARTNERSHIPS THAT ARE ADVANTAGEOUS FOR DCPS AND THE DISTRICT.

I APPRECIATE THE OPPORTUNITY TO COME BEFORE YOU
TODAY TO TALK ABOUT DC PUBLIC SCHOOLS -- WHERE WE ARE,
WHERE WE NEED TO BE, AND, ULTIMATELY, HOW WE WILL
PROVIDE THE KIND OF EDUCATION STUDENTS IN OUR NATION'S
CAPITAL DESERVE.

THIS CONCLUDES MY TESTIMONY.

I WILL NOW ANSWER ANY QUESTIONS YOU MAY HAVE.